



# KINGS' SHOPS FARMERS MARKET



Palani Makai Partners, LLC



**DEAR PROSPECTIVE VENDOR:**

Thank you for your interest in participating in the Kings' Shops Farmers Market. The farmers market is independently operated by **Palani Makai Partners, LLC**, and is located at the Kings' Shops every Wednesday, from 8:30 am – 1:00 pm, throughout the center.

This application packet is provided by Kings' Shops to supply you with the guidelines and additional information pertaining to the market. Any additional questions should be directed to **Palani Makai Partners, LLC** coordinator, Tammy Touchet at (808) 895-8787.

**WHAT CAN BE SOLD AT THE MARKET?**

The market features a wide variety of fresh produce, fruits and seafood, as well as a unique collection of local snacks and foods. Due to the unique environment of this market, the sale of prepared meals (plate or box lunches/meals, bentos, etc.) are being permitted on a discretionary basis, and hard goods/crafts (non-consumable items) are **not** permitted at this time. If your product falls into one of these categories, please contact the Kings' Shops Management Office for other alternatives.

**HOW MUCH DOES IT COST?**

The current rate (as of March 1, 2011), is \$30/vendor booth (2-tables) per day, which is paid directly to **Palani Makai Partners, LLC**. Only one approved use is permitted per vendor booth. **Contact Palani Makai Partners, LLC for advance payment discounts.**

**FOR MORE INFORMATION  
PLEASE CALL:**

**MRS. TAMMY TOUCHET  
PALANI MAKAI PARTNERS, LLC  
808.895.8787  
PALANIMAKAI@GMAIL.COM**

**HOW DO YOU JOIN?**

- Step 1: Complete the enclosed application and waiver and submit it to the Kings' Shops Management Office. The Management office is open Monday – Friday, 8:30 am – 4:30 pm, except holidays. Please note that a photocopy of the applicant's government-issued photo identification will be made when submitting the application.
- Step 2: All applications are reviewed by Mall Management and approved applications are forwarded to the operator (**Palani Makai Partners, LLC**). *Please note that only your name, name of your business, contact number, and approved use will be transmitted to the operator. All other information will remain confidential and will be retained by the Kings' Shops Management Office for emergency contact information and/or audit compliance purposes.*
- Step 3: Once an opening is available, a **Palani Makai Partners, LLC** representative will contact you to make arrangements for you to join the next market. Please note that unless your proposed use is denied, you will not be contacted unless a space is available. Due to the high volume of applicants, the approval process may take several weeks.

**MAHALO FOR YOUR INTEREST!**

Kings' Shops  
250 Waikoloa Beach Drive, Suite B10, Waikoloa, Hawaii 96738  
Ph: (808) 886-8811; Fax: (808) 886-8812

[www.kingsshops.com](http://www.kingsshops.com)

**Palani Makai Partners, LLC** operates the Kings' Shops Farmers Market within a prestigious resort shopping center. As such, all vendors are subject to the Mall rules and regulations, which have been established for the safety and comfort of our patrons.

Kings' Shops' role in the market is to provide a safe and enjoyable venue for the market. All applicable permits and licenses must be procured by the individual proprietors prior to applying for the market. Kings' Shops assumes no liability for the actions of any vendors or participants.

#### **APPROVED USES**

As a prestigious resort center, certain uses may be deemed inappropriate for the market due to their competitive nature with existing merchants.

#### **FACILITIES**

Kings' Shops will provide the use of **tables and tents** for all participating vendors. Vendors are not permitted to bring in their own tables or fixtures without the express written permission of Mall Management. Tables will be set-up and taken down by Kings' Shops staff, however, as a courtesy, please wipe down your tables after each market.

All trash and cardboard shall be disposed of in the appropriate trash compactors and recycling bins. Vendor trash/refuse may not be deposited into the mall common area receptacles. These receptacles are reserved for mall patrons only. The nearest trash area is located by Shell Gas Station. Please contact the market coordinator for more information.

**Public Restrooms** are located lakeside behind of Crazy Shirts or on the Second Floor by the Management Office.

**Parking** is available to all participants in designated areas of the guest parking lot. No parking is permitted in any of the loading zones or at any of the curbs (with the exception of loading and unloading as directed by Mall staff).

#### **EMERGENCY PROCEDURES**

In the event of an emergency, please secure your vendor booth and calmly head to the nearest mall exit. Kings' Shops emergency contact is 808-896-5646.

#### **MISCELLANEOUS ITEMS**

**Customer Service** is essential for any business to succeed, whether local or national. All vendors are expected to operate in a professional manner at all times. All customer service issues must be resolved by the individual vendor. Failure to properly resolved customer service issues will result in immediate dismissal from the market.

**Sales Reports** are a requirement for operating within the Kings' Shops. Although not subject to percentage rent fees, all vendors are required to submit an accurate accounting of sales transacted at the conclusion of each market to the market coordinator. Failure to submit sales reports in a timely manner will result in immediate dismissal from the market.

All products should be clearly labeled and priced using professional signage. No handwritten signage is allowed. Signs are only permitted on vendor tables and are not to be affixed anywhere else on Mall property.

Empty cardboard boxes must be stored under tables and may not be stored outside of vendor spaces.

**Failure to abide by Mall rules and regulations or to comply with the requests of Mall Management will result in immediate dismissal from the market. Kings' Shops and Palani Makai Partners, LLC shall not be liable for refunding any prepaid fees as a result of dismissal due to violation of rules and regulations.**



